
AI Enablement

A structured, low-risk way to take AI from idea to something that actually runs in your business.

STRATEGY → READINESS → PROTOTYPE → PILOT → SCALE → OPERATE → **ENABLEMENT**

SERVICE LINE

AI Enablement

Idea to Production

ENGAGEMENT MODEL

**Phased, agile,
decision-gated**

PREPARED BY

Flint

www.flint-international.com

We help clients operationalise AI safely within their operations and business workflows. Our team picks the right solutions for the job, focused on measurable business impact, and gets them deployed cleanly into your existing systems, practically and cost-effectively.

✓ **Practical AI focused on measurable outcomes**

✓ **Enterprise-ready deployment and scalability**

✓ **Reduced risk through phased engagement**

01 The Flint Approach

From idea to production, drawing on years of CX delivery experience, our team brings the following to every customer engagement.

01 Built to Ship, Not to Sit in a Lab

Global scale and AI expertise to accelerate time to value and embed solutions directly into workflows.

03 Built to Scale

Every engagement is designed for production, avoiding the pilot trap where most AI initiatives stall.

05 User-Centric Approach

We engage end users throughout the journey to drive adoption, usability and real-world impact.

02 Go / No-Go Governance

Structured decision gates validate value early and protect your investment at every stage.

04 End-to-End Accountability

We own the full lifecycle, from strategy to operations, ensuring consistent, measurable delivery.

06 Enterprise Strength, Not Startup Risk

Backed by Flint's global scale and operational depth: the reliability of an established partner.

02 AI Challenges

Many organisations struggle to move AI initiatives beyond experimentation and into measurable business value. These are the most common obstacles we see across the enterprise.

THE PROBLEM WE EXIST TO FIX

Market analysis shows a significant number of AI projects never reach deployment, leaving businesses without the benefits they promised, and their investments without a return.

70–85%

High Failure Rates in AI Projects

Industry research indicates that up to 70–85% of AI initiatives fail to reach production, often stuck in experimentation without ever reaching live operations.

60%+

Lack of Clear Business Alignment

Over 60% of organisations struggle to define clear ROI or success metrics, so AI spend fragments across teams and chases hype rather than operational or commercial value.

50%+

Data & Readiness Challenges

Fragmented systems, inconsistent or poor-quality data and weak governance are cited as primary blockers in more than 50% of failed deployments: foundational readiness gaps.

Most pilots

Pilot Trap & Scaling Gap

The majority of AI pilots never scale into the day-to-day workflows they were meant to improve, creating sunk cost without operational impact.

03 Our Methodology & Engagement Framework

A flexible, agile model that works for pilots and full production systems alike. Whether you need advice, consultancy or end-to-end leadership, we engage at any stage of your AI journey.

THE FLINT 7-STEP AI SOLUTION ENGAGEMENT FRAMEWORK

01	Strategy & Roadmap	Define where AI will create the most value across the business.
02	Readiness	Ensure your organisation is ready to execute AI successfully: data, systems and governance.
03	Rapid Prototyping	Validate high-impact AI solutions with real data before committing to full-scale deployment.
04	Pilot	Validate solutions in real-world conditions with early user involvement to ensure adoption, usability and business value.
05	Scale	Turn validated solutions into reliable, production-grade systems, fully integrated, governed and built to scale.
06	Operate	Maintain and continuously improve running AI systems, keeping them accurate, reliable and aligned to evolving needs.
07	Enablement	Equip your team with the skills and tools to own and sustain AI internally.

Every step closes at a Go / No-Go gate

We assess evidence of value, feasibility, data readiness and adoption, then make one of three calls, so investment is validated continuously and never assumed.

GO Proceed

Evidence meets the threshold. We move to the next step with scope and value confirmed.

ADJUST Remediate

Gaps are found but addressable. We close them within the current step before progressing.

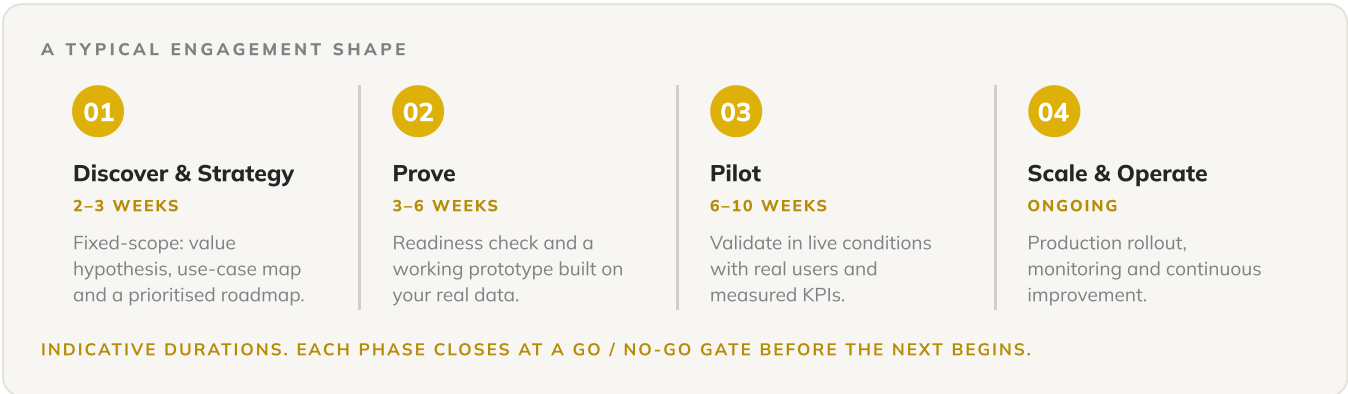
STOP Halt early

The value case is not there. We stop with learnings captured and remaining budget protected.

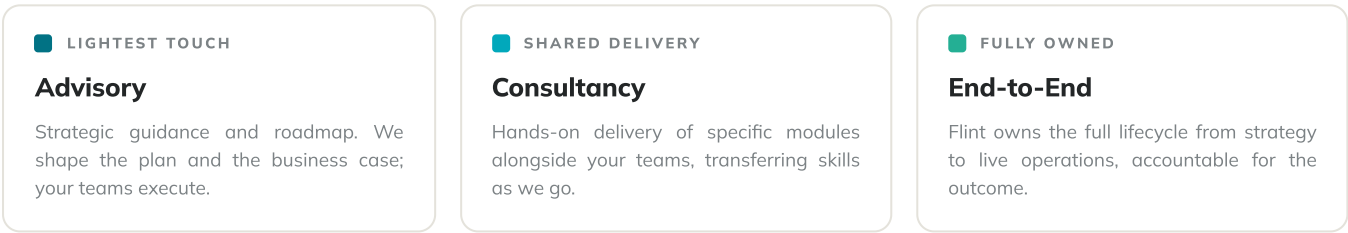


04 How We Engage

Every engagement is built to de-risk AI from the first week. You start with a fixed-scope discovery, prove value at each gate, and only scale what works, so commitment grows with confidence and never ahead of it.



ENGAGE AT THE LEVEL YOU NEED



LOW-RISK BY DESIGN

Start with a fixed-scope discovery, and stop at any Go / No-Go gate with value already proven. You never commit to scale before the evidence does.

05 Outcome-Based Modules

Each module delivers tangible outputs and a defined business outcome. Engage with one, several, or the full sequence.

01 Strategy & Roadmap

DELIVERABLES

- AI Strategy Deck (vision, goals, roadmap)
- Use Case Opportunity Map
- ROI & Value Hypothesis
- Phased Execution Plan

OUTCOME

A clear, business-aligned AI roadmap focused on measurable results.

02 Readiness

DELIVERABLES

- Data Feasibility Assessment
- AI Readiness & Gap Analysis
- Risk & Constraint Report
- Prioritised Remediation Plan

OUTCOME

A clear path to prototyping with full confidence in your ability to execute.

03 Rapid Prototyping

DELIVERABLES

- Functional Prototype (single use case)
- Demo Session
- Technical Feasibility Summary
- Recommendation Pack (next steps)

OUTCOME

Evidence-based decision to proceed, or stop early, protecting your time and investment.

04 Pilot

DELIVERABLES

- Pilot-Ready Solution
- Controlled Environment Setup
- Pilot Runbook
- KPI & Observation Report
- Scale Readiness Recommendations

OUTCOME

Confidence that the solution works in real-world conditions, with users ready to adopt it.

05 Scale

DELIVERABLES

- Production-Ready AI Solution
- Monitoring & Operational Setup
- Scalability & Rollout Plan
- Operational Runbooks

OUTCOME

A reliable, fully operational AI solution running at enterprise scale.

06 Operate

DELIVERABLES

- Model & Prompt Updates
- Monitoring & Drift Detection
- Performance & Usage Insights
- Governance & Compliance Checks
- Continuous Improvement Backlog

OUTCOME

Sustained performance and long-term business value.

07 Enablement

DELIVERABLES

- Role-Based Training Sessions
- Hands-On Workshops
- Optional Deep-Dive Technical Tracks

OUTCOME

Faster adoption, stronger internal capability, and the confidence to scale AI independently.

ENGAGE AT ANY STAGE

One module, several, or the full lifecycle.

Our agile model lets you start wherever you are, and stop at any decision gate with value already proven.

06 Why Flint

AI Enablement is delivered by an established digital-transformation partner with deep enterprise and customer-experience heritage, not a startup running experiments on your business.

EXPERIENCE

15+

Years of enterprise customer-experience and digital-transformation delivery.

REACH

Global

Multi-market delivery teams with 24/7 operational depth.

MODEL

End-to-end

One accountable partner, from strategy through to live operations.

01 Established partner, not startup risk

Backed by global scale and operational depth: the reliability of a partner that already runs mission-critical operations every day.

02 Deployment, not slideware

We are measured on production outcomes, not decks. Our governance gates exist to protect your investment at every step.

03 Vendor-neutral

We work across major cloud, model and enterprise software ecosystems, recommending what fits your estate, not what we resell.

ENTERPRISE ASSURANCE

Engagements run under clear governance, with security, data-handling and compliance aligned to your operating standards, so AI enters your environment safely.

PROVEN IN PRODUCTION

These are not hypotheticals. Flint's AI Strategy & Roadmap engagement for a managed-security operator mapped the opportunity, then targeted measurable gains across the onboarding and log-parsing lifecycle.

WHAT WE DELIVERED

23

AI use cases identified across the onboarding & parsing lifecycle.

8

Prioritised for the first 12 months by ROI, feasibility & speed-to-value.

3

Quick wins targeted for delivery inside the first 90 days.

THE MEASURED RESULTS

~7 wks → <3 wks

APPLICATION ONBOARDING LEAD TIME

62% → 95%+

LOG SOURCE PARSING COVERAGE

~30 hrs → ~12 hrs

MANUAL EFFORT PER ONBOARDING

WHAT'S NEXT?

Let's get AI working in your business.

Talk to the Flint team about getting from strategy to AI that runs reliably, proving its worth at each step.

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