

FLINT Content Development Services

Creating Effective Training Courses to Make Knowledge Stick

Developing Training to Fit Your Objectives

Training is an integral part of the modern workforce. New products and services are introduced frequently, and professionals as well as businesses need to make sure they are always up to date on the newest technologies. Especially when new products promise to save precious time and money, effective and targeted training is essential.

Flint supports businesses in developing training courses and content for its employees and end customers. We approach every project individually, helping our clients to identify their objectives and develop a solution to address their challenges.

Our Experience Drives Your Success

The continuous development of training courses for some of the ICT world's biggest vendors has honed and shaped Flint's approach to developing training content. We listen to our clients and support them in any way they need.

Clients are guided through the course development process step by step by our experienced team of engineers, subject matter experts (SMEs), content developers, designers, and project managers. We also help clients revamp existing course material, enhance training with interactives, and multimedia to make their training material more appealing to learners.

Developing Compelling Learning Material

Course development starts with analysing our clients' needs, reviewing existing material, and diving into the subject matter.

Instructional design plays an integral role in the creation of learning materials. By using our experience and knowledge of its principles, we structure the content for maximum comprehension.

Our experts will help you define the crucial points your users will ask themselves: what will I learn, how will I learn, and what is in it for me.

With the help of SMEs, we determine the important objectives and discover the optimal learning path that will guide them toward reaching those objectives.

Multimedia Production

We understand that learning materials cannot be limited to only raw textual content. Multimedia can enhance your content by making it interactive, appealing, and more easily consumable.

We are skilled in connecting engaging content, thought-out design, and great visuals into a powerful deliverable that will keep your audience interested.



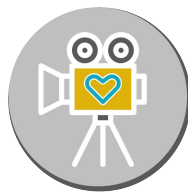
Simulations



Animations



Audio Narration
and Editing



Videos



Interactive
Videos



Interactive
Assessments



Want to know more? Visit www.flint-international.com/our-services



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